

Message

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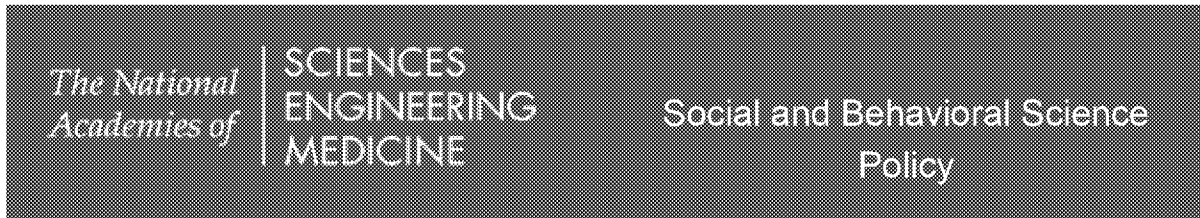
**From:** NASEM Division of Behavioral and Social Sciences and Education [NASEM\_DBASSE@nas.edu]  
**Sent:** 5/4/2021 6:59:31 PM  
**To:** Sandiford, Vicki [Sandiford.Vicki@epa.gov]  
**Subject:** Happening Now: Communicating COVID-19 Vaccines

## Happening Now: Communicating COVID-19 Vaccines

COVID-19 Vaccines:

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Building Confidence and Explaining Efficacy



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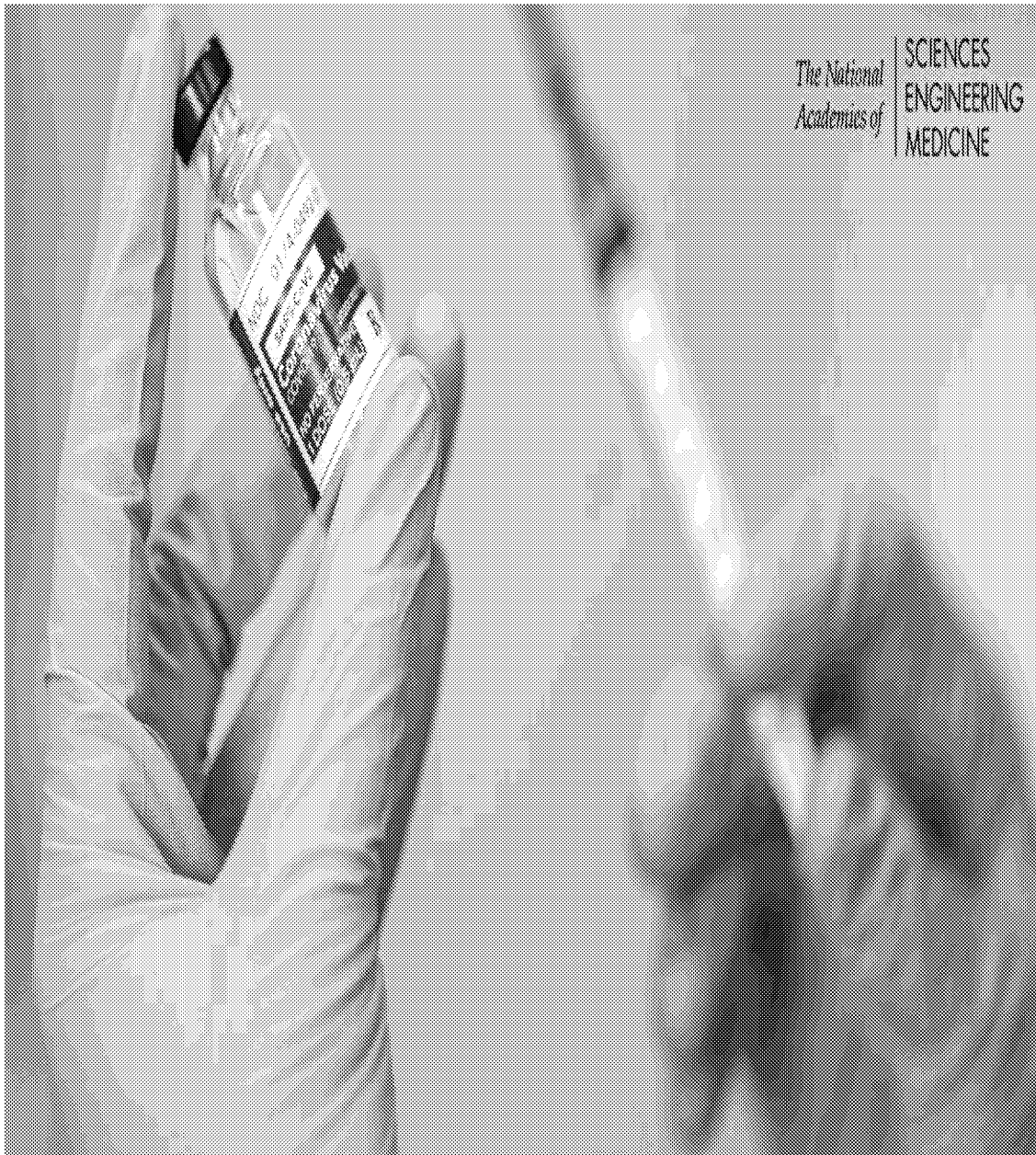
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## Happening Now!

### COVID-19 Vaccines: Building Confidence & Explaining Efficacy

3 - 4 PM ET

Tuesday, May 4



Public officials are faced with the challenge of accurately and effectively communicating about COVID-19 vaccines. Join our webinar to learn about the public engagement and communications strategies officials can use to promote vaccination, build vaccine confidence, and overcome confusing messages about vaccine efficacy.

Join the Webinar

**Featuring:**

- **Emily Brunson**, Ph.D., Associate Professor, Department of Anthropology, Texas State University
- **Baruch Fischhoff**, Ph.D., Howard Heinz University Professor, Department of Engineering and Public Policy and Institute for Politics and Strategy, Carnegie Mellon University
- **Joneigh S. Khaldun**, MD, MPH, FACEP, Chief Medical Executive for the State of Michigan and Chief Deputy Director for Health in the Michigan Department of Health and Human Services
- **Mary Travis Bassett**, MD, MPH, Co-Chair of the Societal Experts Action Network and François-Xavier Bagnoud Professor of the Practice of Health and Human Rights, Harvard University

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This webinar is hosted by the Societal Experts Action Network (SEAN), an activity of the National Academies of Sciences, Engineering, and Medicine supported by the National Science Foundation and the Alfred P. Sloan Foundation. SEAN is a network of leading individuals and institutions in the social, behavioral, and economic sciences that provides actionable responses to urgent policy questions. To learn more about SEAN, visit our website.

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